



**James Marta & Company**  
**Certified Public Accountants**

*Accounting, Auditing, Consulting, and Tax*



**Complement your team with a resource  
that can bring you solutions**

- **Trained & Knowledgeable**
- **A Resource to You Right Away**
- **Proven Results**

**Knowledge + Service + Commitment + Experience + Cost = Value**

# Profile of James Marta & Company

*We are a resource to our clients, answering the questions and meeting the needs of people. We assist in developing practical solutions by understanding the roles of business, management, technology, accounting, and finance to help you meet your needs. We can make a difference.*

## The James Marta & Company Advantage

We are a certified public accounting firm providing specialized services to individuals, businesses, governments, and non-profits for accounting, auditing, consulting, and tax since 1988. We work with governmental entities, corporations, non-profit organizations, for-profit organizations, small business and individuals. We specialize in providing high-quality, value-added auditing and consulting services. As a small firm, we are able to focus a higher average level of staff on the engagement. We are large enough to serve and small enough to provide caring attention.

### A Personal Approach

As a midsized firm, each of our clients is not just a number. We are deeply familiar with the details of our clients' organizations, which mean that we develop a thorough understanding of each client's business. As a result, we are able to offer customized, proactive advice that will help in anticipating challenges before they occur and identify emerging opportunities. We create services to meet client's needs, rather than offering standard one-size-fits-all packages.

### Expectations Are Met

In our firm, each client counts. As a result, we meet our deadlines and deliver on our promises. Because the firm principal is involved in each engagement, you can expect a high level of quality for every service. Our principal is committed to meeting client expectations.

We have long been the trusted business advisers for our clients, providing services to meet a wide range of business needs. We don't simply deliver these services, we provide the kind of customized, hands-on advice and insights that our clients need to achieve their business goals.

### Familiar Faces

When doing business with a large organization, you may have found yourself leaving endless messages or working with junior staff who are unfamiliar with your company and its needs. When you work with us, you should expect a prompt response to your calls or e-mails from someone you know. The firm's principal will be available to you as the engagement progresses and be involved in the details of the firm's work for you. That kind of personal attention is standard procedure in our firm.

### A True Relationship

We develop strong and lasting relationships with our clients. Our own success depends on our client's success, so we work hard to create strong and mutually beneficial relationships with clients. We have helped our clients achieve their business goals.



We are a proud member of the American Institute of Certified Public Accountants and have been successfully peer reviewed since 1999. We currently provide services in California, Alaska, Oregon, Vermont, and Washington.

# Professionalism. Responsiveness. Quality.

Our extensive background and depth of experience means we bring creative and practical solutions to assist you in meeting the challenges you face with your organization and recommendations tailored to your unique needs. We provide hands-on service not just to identify issues but to actively assist you in resolving them. Our firm provides outstanding service to our clients due to our dedication to the three underlying principles of professionalism, responsiveness, and quality.

## Professionalism

Our firm is one of the leading CPA firms in the Northern California area. Our expertise, experience, and the energy of our staff ensures each client receives close personal and professional attention. Our high standards, service, and specialized staff spell the difference between our outstanding performance and other firms. We make sure every client is served by the expertise of our whole firm.



## Responsiveness

Companies choose our firm to rely on competent advice from our fast and accurate personnel. We provide total financial services to individuals, large and small businesses, and other agencies. Since most of our new businesses are from the people who know us best, client referrals have fueled our growth in the recent years. Through hard work, we have earned the respect of the business and financial communities. This respect illustrates our diverse talents, dedication, and ability to respond quickly.

## Quality

An accounting firm is known for the quality of its service. Our firm's reputation reflects the high standards we demand of ourselves. Our primary goal as a trusted advisor is to be available to answer questions and provide insightful advice to enable our clients to make informed financial decisions. We do not accept anything less from ourselves and this is what we deliver to you. We feel it is extremely important to continue to professionally educate ourselves to improve our technical expertise, financial knowledge, and service to our clients. Our high service quality are the results of our commitment to excellence.

## We Bring Value

- Our understanding and knowledge assures you a reliable resource to meet your needs.
- We provide quality and timely accounting, auditing, consulting and tax services.
- We commit a higher level of staff to your engagement.
- Since we concentrate on auditing services, our staff has the experience to serve you.
- We use the latest technology in our process to keep us efficient.
- We put all this together to bring you better value.

## Comprehensive Financial Consulting Services

### Assurance

- Independent Audits and Specialized Reviews
- GASB and FASB Requirements
- Compliance and Tax Issues

### Accounting and Reporting

- Full Financial Management
- Accounting System Design and Training
- Periodic Accounting and Bookkeeping
- Budgeting and Cash Forecasting
- Implementation of Accounting Standards
- Internal Control Design and Assessment
- Year-End Closing Assistance
- Compiled Financial Statements
- Annual Report of Financial Transactions
- Specialized Board and Management Reports

### Special Calculations

- Member Equity, Dividend and Assessment
- Cost Models and Investment Allocations
- Experience Rating Models
- Lease/Purchase, Modification, and Arbitrage

### Other

- Preparation for Accreditation and Policy Development
- Self-Insurance Program Analysis Strategic Planning
- Cost Benefit and Organizational Structure Analysis
- Deficit Recovery Planning and Temporary Controllorship
- Customized Seminars and Governing Board Presentations
- Personnel Screening and Interviewing
- California Workers Compensation Bureau Experience Plans



**Contact us today and see how we can assist you even if you just have basic questions**

**Contact us for quality services including:**

**Audits – Reviews – Compilations – Agreed Upon Procedures – Accounting – Consulting  
Tax Preparation and Planning – Business Planning – Reporting – Special Calculations**

**We are a resource to you**

**Please contact us today with any questions**

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